



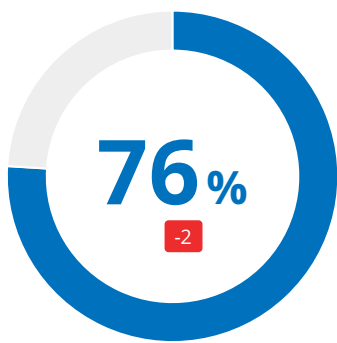
Full Site Audit Report

Coolblue

Full Site Audit Report

Subdomain: www.coolblue.be
User Agent: GoogleBot-Desktop
Last Update: March 27, 2018
Crawled Pages: 100

Total Score



Crawled Pages

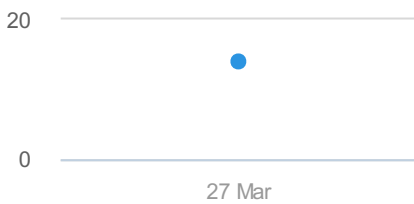
100



● Healthy (16) ● Broken (1) ● Have issues (42) ● Redirected (39) ● Blocked (2)

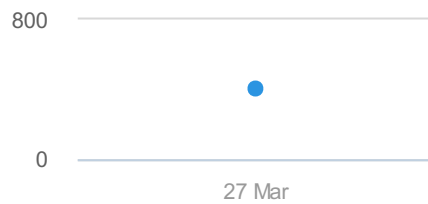
Errors

14



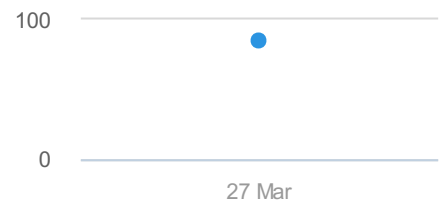
Warnings

405



Notices

85



Top Issues

1 issue with incorrect certificate name	errors	0% of total issues
8 hreflang conflicts within page source code	errors	2% of total issues
1 page couldn't be crawled	errors	0% of total issues

ERRORS

14 0**8 hreflang conflicts within page source code**8 0

About this issue: If you're running a multilingual website, it is necessary to help users from other countries find your content in the language that is most appropriate for them. This is where the hreflang (rel="alternate" hreflang="x") attribute comes in handy. This attribute helps search engines understand which page should be shown to visitors based on their location. It is very important to properly synchronize your hreflang attributes within your page's source code, otherwise you may experience unexpected search engine behavior. For more information, see this article <https://support.google.com/webmasters/answer/189077?hl=en>. How to fix: To avoid any conflicts, we recommend that you review your hreflang attributes within your page's source code and fix any of the following issues: 1. Conflicting hreflang and rel=canonical URLs. 2. Conflicting hreflang URLs. 3. No self-referencing hreflang URLs

4 issues with duplicate title tags4 0

About this issue: crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords.

1 page couldn't be crawled1 0

About this issue: This issue indicates that crawler couldn't access the webpage because the server either timed out or refused/closed the connection before our crawler could receive a response. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

1 issue with incorrect certificate name1 0

About this issue: If the domain name to which your SSL certificate is registered doesn't match the name displayed in the address bar, web browsers will block users from visiting your website by showing them a name mismatch error, and this will in turn negatively affect your organic search traffic. How to fix: Contact your website administrator and ask them to install the correct certificate.

0 pages returned 5XX status code

0 0

0 pages returned 4XX status code

0 0

0 pages don't have title tags

0 0

0 pages have duplicate content issues

0 0

0 internal links are broken	0
0 pages couldn't be crawled (DNS resolution issues)	0
0 pages couldn't be crawled (incorrect URL formats)	0
0 internal images are broken	0
0 pages have duplicate meta descriptions	0
Robots.txt file has format errors	0
0 sitemap.xml files have format errors	0
0 incorrect pages found in sitemap.xml	0
0 pages have a WWW resolve issue	0
This page has no viewport tag	0
0 pages have too large HTML size	0
0 AMP pages have no canonical tag	0
0 issues with hreflang values	0
0 issues with incorrect hreflang links	0
0 non-secure pages	0

0 issues with expiring or expired certificate	0
0 issues with old security protocol	0
0 issues with mixed content	0
No redirect or canonical to HTTPS homepage from HTTP version	0
0 redirect chains and loops	0
0 AMP HTML issues	0
0 AMP style and layout issues	0
0 AMP templating issues	0
0 pages with a broken canonical link	0
0 pages have multiple canonical URLs	0
0 pages have a meta refresh tag	0
0 issues with broken internal Javascript and CSS files	0
0 pages have slow load speed	0

WARNINGS

405 0**240 internal links contain nofollow attribute**

About this issue: The rel="nofollow" attribute is an element in an <a> tag that tells crawlers not to follow the link (e.g., "Nofollow link example"). "Nofollow" links don't pass any link juice to referred webpages. That's why it is not recommended that you use nofollow attributes in internal links. You should let link juice flow freely throughout your website. Moreover, unintentional use of nofollow attributes may result in your webpage being ignored by search engine crawlers even if it contains a valuable content. How to fix: Make sure not to use nofollow attributes by mistake. Remove them from <a> tags, if necessary.

240 0**46 links on HTTPS pages leads to HTTP page**

About this issue: If any link on website points to the old HTTP version of website, search engines can become confused as to which version of the page they should rank. How to fix: Replace all HTTP links with the new HTTPS versions.

46 0**42 pages have low text-HTML ratio**

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This warning is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

42 0**30 issues with uncompressed Javascript and CSS files**

About this issue: This issue is triggered if compression is not enabled in the HTTP response. Compressing JavaScript and CSS files significantly reduces their size as well as the overall size of your webpage, thus improving your page load time. Uncompressed JavaScript and CSS files make your page load slower, which negatively affects user experience and may worsen your search engine rankings. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, you should make sure they do not affect your page's load time. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Enable compression for your JavaScript and CSS files on your server. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, contact the website owner and ask them to enable compression on their server. If this issue doesn't affect your page load time, simply ignore it.

30 0**25 pages don't have meta descriptions**

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

25 0

11 pages have duplicate H1 and title tags

11 0

About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. How to fix: Try to create different content for your <title> and <h1> tags.

5 pages don't have an h1 heading

5 0

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

3 pages have a low word count

3 0

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

2 pages don't have enough text within the title tags

2 0

About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. How to fix: Add more descriptive text inside your page's <title> tag.

1 page has no hreflang and lang attributes

1 0

About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang='en'>". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel='alternate' href='http://example.com/' hreflang='en'/>

0 external links are broken

0 0

0 external images are broken

0 0

0 pages have too much text within the title tags

0 0

0 pages have too many on-page links

0 0

0 pages have temporary redirects	0
0 images don't have alt attributes	0
0 pages have too many parameters in their URLs	0
0 pages don't have character encoding declared	0
0 pages don't have doctype declared	0
0 pages use Flash	0
0 pages contain frames	0
0 pages have underscores in the URL	0
Sitemap.xml not indicated in robots.txt	0
Sitemap.xml not found	0
Homepage does not use HTTPS encryption	0
0 subdomains don't support SNI	0
0 HTTP URLs in sitemap.xml for HTTPS site	0
0 uncompressed pages	0
0 issues with blocked internal resources in robots.txt	0

0 issues with uncached Javascript and CSS files

0 0

0 pages have a JavaScript and CSS total size that is too large

0 0

0 pages use too many JavaScript and CSS files

0 0

0 issues with unminified Javascript and CSS files

0 0

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NOTICES

85 0**69 external links contain nofollow attributes**69 0

About this issue: A nofollow attribute is an element in an <a> tag that tells crawlers not to follow the link. "Nofollow" links don't pass any link juice or anchor texts to referred webpages. The unintentional use of nofollow attributes may have a negative impact on the crawling process and your rankings. How to fix: Make sure you haven't used nofollow attributes by mistake. Remove them from <a> tags, if needed.

11 pages have more than one H1 tag11 0

About this issue: Although multiple <h1> tags are allowed in HTML5, we still do not recommend that you use more than one <h1> tag per page. Including multiple <h1> tags may confuse users. How to fix: Use multiple <h2>-<h6> tags instead of an <h1>.

3 subdomains don't support HSTS3 0

About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

2 pages are blocked from crawling2 0

About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.

URLs on 0 pages are too long

0 0

Robots.txt not found

0 0

0 pages have hreflang language mismatch issues

0 0

0 orphaned pages in Google Analytics

0 0

0 orphaned pages in sitemaps

0 0

0 pages take more than 1 second to become interactive

0 0

0 pages blocked by X-Robots-Tag: noindex HTTP header

0 0

0 issues with blocked external resources in robots.txt

0

0 issues with broken external Javascript and CSS files

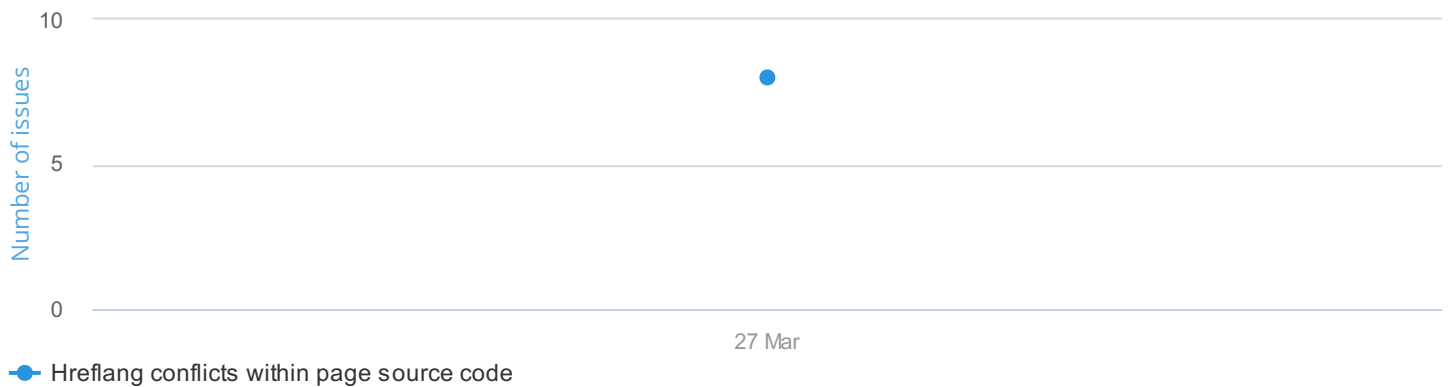
0

Hreflang conflicts within page source code

i *About this issue: If you're running a multilingual website, it is necessary to help users from other countries find your content in the language that is most appropriate for them. This is where the hreflang (rel="alternate" hreflang="x") attribute comes in handy. This attribute helps search engines understand which page should be shown to visitors based on their location. It is very important to properly synchronize your hreflang attributes within your page's source code, otherwise you may experience unexpected search engine behavior. For more information, see this article <https://support.google.com/webmasters/answer/189077?hl=en>. How to fix: To avoid any conflicts, we recommend that you review your hreflang attributes within your page's source code and fix any of the following issues: 1. Conflicting hreflang and rel=canonical URLs. 2. Conflicting hreflang URLs. 3. No self-referencing hreflang URLs*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Hreflang conflicts within page source code 8

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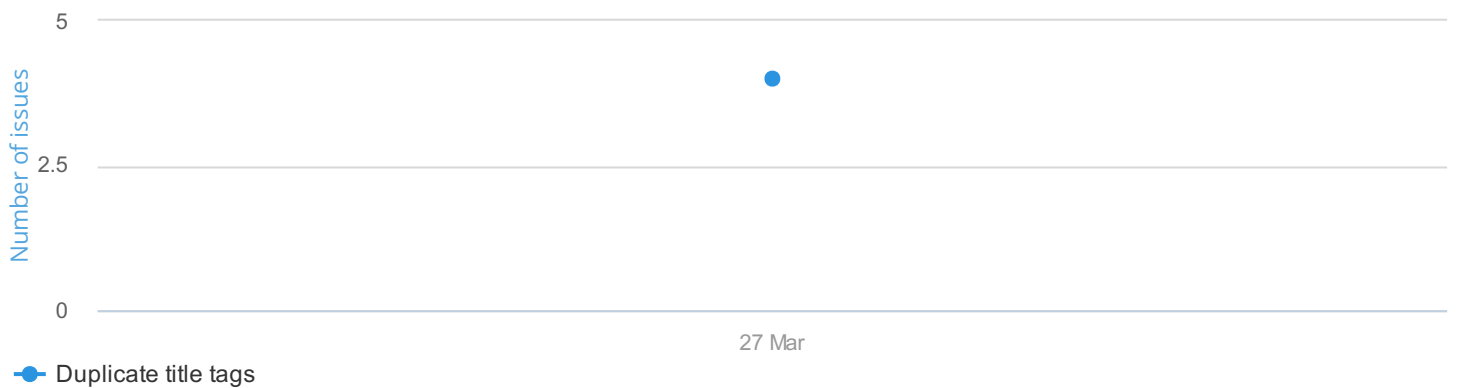
Page URL	Hreflang Value	Issue Type	Discovered
https://www.coolblue.be/fr/produit/712225/siemens-kg39nxi46.html?utm_nooverride=1	fr-be	Conflicting hreflang and rel=canonical	March 27, 2018 (04:50) [new]
	—	No self-referencing hreflang	
https://www.coolblue.be/fr/produit/784268/hp-15-bw022nb-azerty.html?utm_nooverride=1	fr-be	Conflicting hreflang and rel=canonical	March 27, 2018 (04:50) [new]
	—	No self-referencing hreflang	
https://www.coolblue.be/fr/produit/805208/samsung-galaxy-s9-noir.html?utm_nooverride=1	fr-be	Conflicting hreflang and rel=canonical	March 27, 2018 (04:50) [new]
	—	No self-referencing hreflang	
https://www.coolblue.be/fr/se-connecter	fr-be	Conflicting hreflang and rel=canonical	March 27, 2018 (04:50) [new]
	—	No self-referencing hreflang	

Duplicate title tags

- i** *About this issue: crawler reports pages that have duplicate title tags only if they are exact matches. Duplicate <title> tags make it difficult for search engines to determine which of a website's pages is relevant for a specific search query, and which one should be prioritized in search results. Pages with duplicate titles have a lower chance of ranking well and are at risk of being banned. Moreover, identical <title> tags confuse users as to which webpage they should follow. How to fix: Provide a unique and concise title for each of your pages that contains your most important keywords.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Duplicate title tags 4

www.coolblue.be, GoogleBot-Desktop

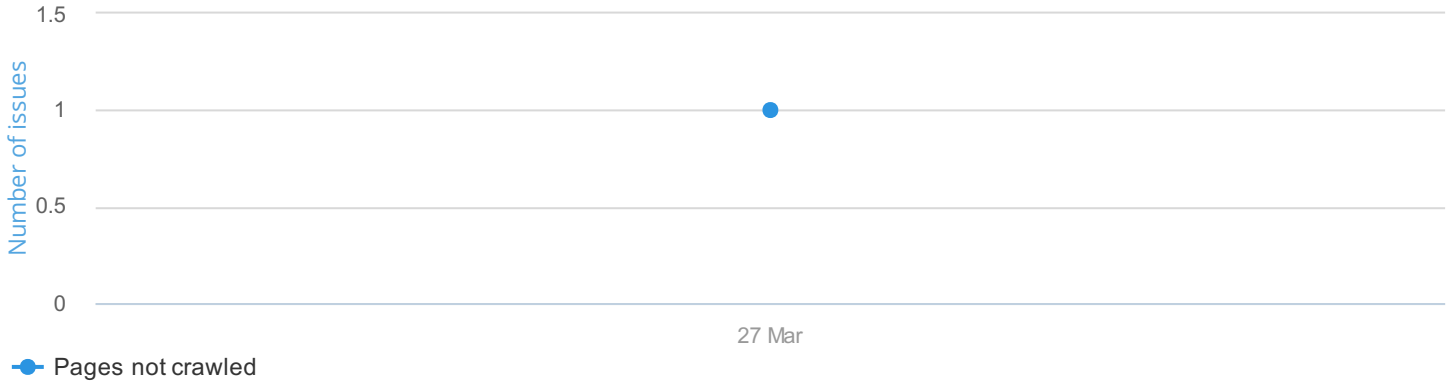
Duplicates	Pages with the same title	Discovered
Coolblue - tout pour un sourire https://www.coolblue.be/fr	2	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl	2	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client	2	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl/klantenservice	2	March 27, 2018 (04:50) [new]

Pages not crawled

- i** *About this issue: This issue indicates that crawler couldn't access the webpage because the server either timed out or refused/closed the connection before our crawler could receive a response. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Pages not crawled 1

www.coolblue.be, GoogleBot-Desktop

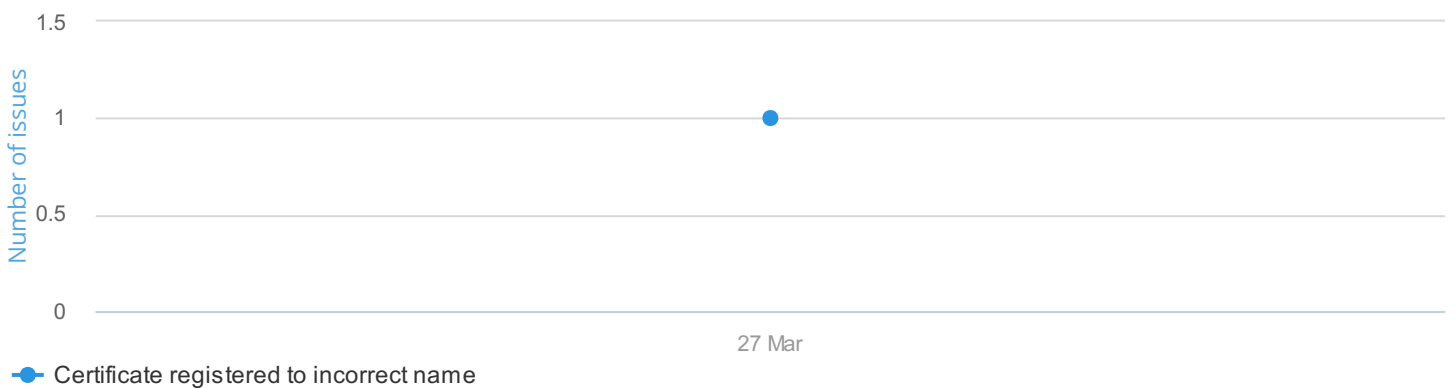
Page URL	Discovered
https://nieuws.coolblue.be/	March 27, 2018 (04:50) [new]

Certificate registered to incorrect name

i About this issue: If the domain name to which your SSL certificate is registered doesn't match the name displayed in the address bar, web browsers will block users from visiting your website by showing them a name mismatch error, and this will in turn negatively affect your organic search traffic. How to fix: Contact your website administrator and ask them to install the correct certificate.

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Certificate registered to incorrect name 1

www.coolblue.be, GoogleBot-Desktop

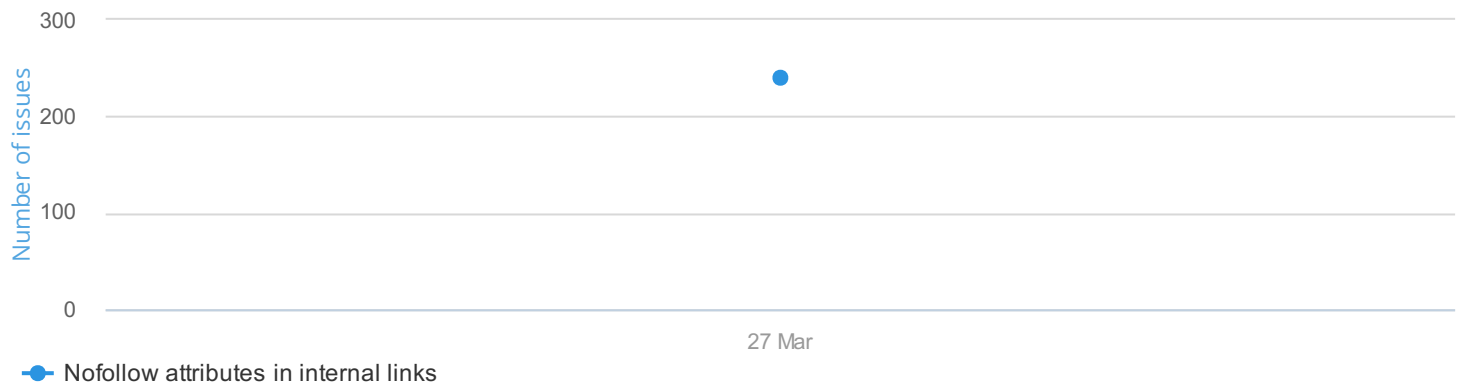
Subdomain	Certificate issued to subdomain	Discovered
nieuws.coolblue.be	*.presspage.com presspage.com	March 27, 2018 (04:50) [new]

Nofollow attributes in internal links

i *About this issue: The rel="nofollow" attribute is an element in an <a> tag that tells crawlers not to follow the link (e.g., "Nofollow link example"). "Nofollow" links don't pass any link juice to referred webpages. That's why it is not recommended that you use nofollow attributes in internal links. You should let link juice flow freely throughout your website. Moreover, unintentional use of nofollow attributes may result in your webpage being ignored by search engine crawlers even if it contains a valuable content. How to fix: Make sure not to use nofollow attributes by mistake. Remove them from <a> tags, if necessary.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Nofollow attributes in internal links 100

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Page URL	Link URL	Discovered
Newsroom Coolblue http://nieuws.coolblue.be	http://www.coolblue.be/nl/klantenservice/321/informatie-over/ideal.html	March 27, 2018 (04:50) [new]
Newsroom Coolblue http://nieuws.coolblue.be	http://www.coolblue.be/nl/klantenservice/4022/informatie-over/paypal.html	March 27, 2018 (04:50) [new]
Newsroom Coolblue http://nieuws.coolblue.be	http://www.coolblue.be/nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]
Newsroom Coolblue http://nieuws.coolblue.be	http://www.coolblue.be/nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact-be/	http://www.coolblue.be/nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact-be/	http://www.coolblue.be/nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact-be/	http://www.coolblue.be/nl/klantenservice/321/informatie-over/ideal.html	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact-be/	http://www.coolblue.be/nl/klantenservice/4022/informatie-over/paypal.html	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	http://www.coolblue.be/nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]

Page URL	Link URL	Discovered
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie	http://www.coolblue.be/nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie	http://www.coolblue.be/nl/klantenservice/321/informatie-over/ideal.html	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie	http://www.coolblue.be/nl/klantenservice/4022/informatie-over/paypal.html	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie/	http://www.coolblue.be/nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie/	http://www.coolblue.be/nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie/	http://www.coolblue.be/nl/klantenservice/321/informatie-over/ideal.html	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie/	http://www.coolblue.be/nl/klantenservice/4022/informatie-over/paypal.html	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://www.coolblue.be/nl/klantenservice/321/informatie-over/ideal.html	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://www.coolblue.be/nl/klantenservice/4022/informatie-over/paypal.html	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://www.coolblue.be/nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://www.coolblue.be/nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://www.coolblue.be/nl/klantenservice/321/informatie-over/ideal.html	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://www.coolblue.be/nl/klantenservice/4022/informatie-over/paypal.html	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://www.coolblue.be/nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]

Page URL	Link URL	Discovered
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://www.coolblue.be/nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
Jaarboek 2017 http://nieuws.coolblue.be/jaarverslag-2017/	http://www.coolblue.be/nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]
Jaarboek 2017 http://nieuws.coolblue.be/jaarverslag-2017/	http://www.coolblue.be/nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
Jaarboek 2017 http://nieuws.coolblue.be/jaarverslag-2017/	http://www.coolblue.be/nl/klantenservice/321/informatie-over/ideal.html	March 27, 2018 (04:50) [new]
Jaarboek 2017 http://nieuws.coolblue.be/jaarverslag-2017/	http://www.coolblue.be/nl/klantenservice/4022/informatie-over/paypal.html	March 27, 2018 (04:50) [new]
Omzet Coolblue schiet naar 1,2 miljard euro http://nieuws.coolblue.be/omzet-coolblue-schiet-naar-1-komma-2-miljard-euro/	http://www.coolblue.be/nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]
Omzet Coolblue schiet naar 1,2 miljard euro http://nieuws.coolblue.be/omzet-coolblue-schiet-naar-1-komma-2-miljard-euro/	http://www.coolblue.be/nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
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Coolblue - tout pour un sourire https://www.coolblue.be/fr	https://www.coolblue.be/fr/service-client/2234/toutes-les-informations-sur/livraison.html	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elatronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr	https://www.coolblue.be/fr/service-client/1416/informations-sur/possibilites-de-paiement.html	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr	https://www.coolblue.be/fr/service-client/2725/informations-sur/possibilites-de-paiement.html	March 27, 2018 (04:50) [new]

 We're displaying 100 results. To view more data, please contact us at: site-audit-feedback@semrush.com

Page URL	Link URL	Discovered
Coolblue - tout pour un sourire https://www.coolblue.be/fr	https://www.coolblue.be/fr/conseils/betalen-met-ecocheques.html	March 27, 2018 (04:50) [new]
À propos de Coolblue - Coolblue - tout pour un sourire https://www.coolblue.be/fr/a-propos-de-coolblue	https://www.coolblue.be/fr/service-client/2234/toutes-les-informations-sur/livraison.html	March 27, 2018 (04:50) [new]
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Conditions Générales Coolblue N.V. - Coolblue - tout pour un sourire https://www.coolblue.be/fr/conditions-generales	https://www.coolblue.be/fr/service-client/2725/informations-sur/possibilites-de-paiement.html	March 27, 2018 (04:50) [new]
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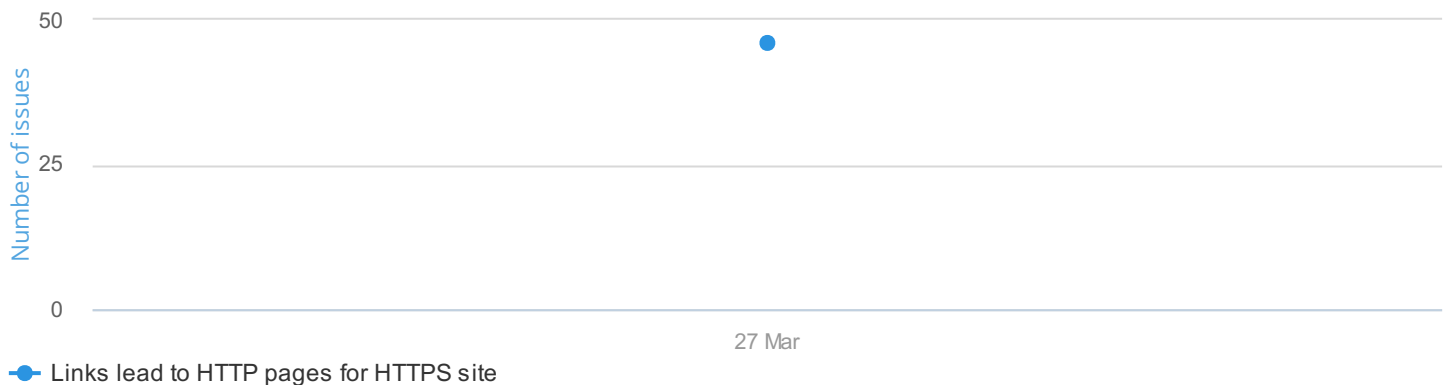
Links lead to HTTP pages for HTTPS site

Page URL	Link URL	Discovered
Notre gamme - Coolblue - tout pour un sourire https://www.coolblue.be/fr/notre-gamme	https://www.coolblue.be/fr/conseils/betalen-met-ecocheques.html	March 27, 2018 (04:50) [new]
Notre gamme - Coolblue - tout pour un sourire https://www.coolblue.be/fr/notre-gamme	https://www.coolblue.be/fr/service-client/2234/toutes-les-informations-sur/livraison.html	March 27, 2018 (04:50) [new]

i About this issue: If any link on website points to the old HTTP version of website, search engines can become confused as to which version of the page they should rank. How to fix: Replace all HTTP links with the new HTTPS versions.

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Links lead to HTTP pages for HTTPS site 46

www.coolblue.be, GoogleBot-Desktop

Page URL	HTTP page URL	Discovered
Coolblue - tout pour un sourire https://www.coolblue.be/fr	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
À propos de Coolblue - Coolblue - tout pour un sourire https://www.coolblue.be/fr/a-propos-de-coolblue	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
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Programme d'Affiliation - Coolblue - tout pour un sourire https://www.coolblue.be/fr/affiliation	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
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Business - Coolblue - tout pour un sourire https://www.coolblue.be/fr/business	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
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Conditions Générales Coolblue N.V. - Coolblue - tout pour un sourire https://www.coolblue.be/fr/conditions-generales	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]

Page URL	HTTP page URL	Discovered
Conditions Générales Coolblue N.V. - Coolblue - tout pour un sourire https://www.coolblue.be/fr/conditions-generales	http://nieuws.coolblue.be/	March 27, 2018 (04:50) [new]
Cookies - Coolblue - tout pour un sourire https://www.coolblue.be/fr/cookies	http://www.coolblue.be/fr/notre-gamme	March 27, 2018 (04:50) [new]
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S'enregistrer - Coolblue - tout pour un sourire https://www.coolblue.be/fr/enregistrer	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Magasins - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
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Siemens KG39NXI46 - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/712225/siemens-kg39nxi46.html?utm_nooverride=1	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
HP 15-bw022nb Azerty - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/784268/hp-15-bw022nb-azerty.html?utm_nooverride=1	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Samsung Galaxy S9 Noir - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/805208/samsung-galaxy-s9-noir.html?utm_nooverride=1	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Se connecter - Coolblue - tout pour un sourire https://www.coolblue.be/fr/se-connecter	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Paiement - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/1234/toutes-les-infomations-sur/paiement.html	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]

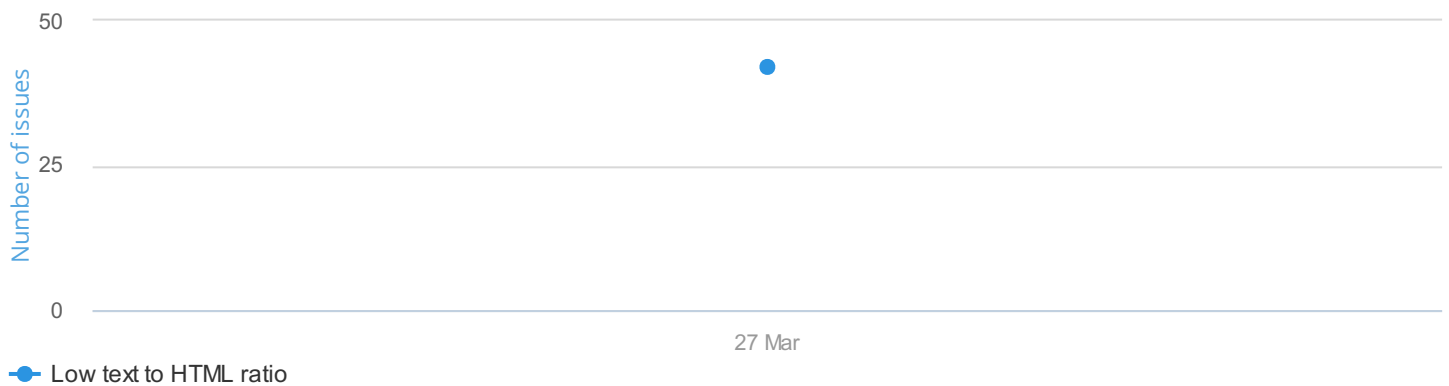
Page URL	HTTP page URL	Discovered
Commande - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/22/toutes-les-informations-sur/commande.html	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Options de livraison - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/2728/informations-sur/options-de-livraison.html	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Protection des données personnelles - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/2923/informations-sur/protection-des-donnees-personnelles.html	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Tout pour un sourire - Coolblue - tout pour un sourire https://www.coolblue.be/fr/tout-pour-un-sourire	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Tout pour un sourire - Coolblue - tout pour un sourire https://www.coolblue.be/fr/tout-pour-un-sourire	http://nieuws.coolblue.be/	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl	http://nieuws.coolblue.be	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Cookies - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/cookies	http://nieuws.coolblue.be	March 27, 2018 (04:50) [new]
Cookies - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/cookies	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Cookies - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/cookies	http://nieuws.coolblue.be/	March 27, 2018 (04:50) [new]
Cookies - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/cookies	http://www.coolblue.be/nl/ons-assortiment	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl/klantenservice	http://nieuws.coolblue.be	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl/klantenservice	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Winkel in Antwerpen - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/antwerpen	http://nieuws.coolblue.be	March 27, 2018 (04:50) [new]
Winkel in Antwerpen - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/antwerpen	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Winkel in Lochristi - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/lochristi	http://nieuws.coolblue.be	March 27, 2018 (04:50) [new]
Winkel in Lochristi - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/lochristi	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]
Winkel in Zaventem - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/zaventem	http://nieuws.coolblue.be	March 27, 2018 (04:50) [new]
Winkel in Zaventem - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/zaventem	http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	March 27, 2018 (04:50) [new]

Low text to HTML ratio

i *About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This warning is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Low text to HTML ratio 42

www.coolblue.be, GoogleBot-Desktop

Page URL	Ratio	Discovered
Newsroom Coolblue http://nieuws.coolblue.be	0.03	March 27, 2018 (04:50) [new]
Beeldbank http://nieuws.coolblue.be/beeldbank/	0.02	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact-be/	0.02	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact/	0.03	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie/	0.04	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie/	0.04	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	0.05	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	0.05	March 27, 2018 (04:50) [new]

Page URL	Ratio	Discovered
Jaarboek 2017 http://nieuws.coolblue.be/jaarverslag-2017/	0.03	March 27, 2018 (04:50) [new]
Omzet Coolblue schiet naar 1,2 miljard euro http://nieuws.coolblue.be/omzet-coolblue-schiet-naar-1-komma-2-miljard-euro/	0.05	March 27, 2018 (04:50) [new]
Coolblue verbreekt vandaag al haar verkooprecords. http://nieuws.coolblue.be/vandaag-coolblue-verbreekt-al-haar-verkooprecords/	0.04	March 27, 2018 (04:50) [new]
Coolblue https://www.coolblue.be/	0.00	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr	0.01	March 27, 2018 (04:50) [new]
À propos de Coolblue - Coolblue - tout pour un sourire https://www.coolblue.be/fr/a-propos-de-coolblue	0.01	March 27, 2018 (04:50) [new]
Programme d'Affiliation - Coolblue - tout pour un sourire https://www.coolblue.be/fr/affiliation	0.02	March 27, 2018 (04:50) [new]
Business - Coolblue - tout pour un sourire https://www.coolblue.be/fr/business	0.02	March 27, 2018 (04:50) [new]
Conditions Générales Coolblue N.V. - Coolblue - tout pour un sourire https://www.coolblue.be/fr/conditions-generales	0.06	March 27, 2018 (04:50) [new]
Cookies - Coolblue - tout pour un sourire https://www.coolblue.be/fr/cookies	0.05	March 27, 2018 (04:50) [new]
S'enregistrer - Coolblue - tout pour un sourire https://www.coolblue.be/fr/enregistrer	0.01	March 27, 2018 (04:50) [new]
Magasins - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins	0.01	March 27, 2018 (04:50) [new]
Magasin à Anvers - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins/anvers	0.02	March 27, 2018 (04:50) [new]
Magasin à Lochristi - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins/lochristi	0.02	March 27, 2018 (04:50) [new]
Magasin à Zaventem - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins/zaventem	0.02	March 27, 2018 (04:50) [new]
Mot de passe oublié - Coolblue - tout pour un sourire https://www.coolblue.be/fr/mot-de-passe-oublie	0.01	March 27, 2018 (04:50) [new]
Notre gamme - Coolblue - tout pour un sourire https://www.coolblue.be/fr/notre-gamme	0.03	March 27, 2018 (04:50) [new]
Panier - Coolblue - tout pour un sourire https://www.coolblue.be/fr/panier	0.01	March 27, 2018 (04:50) [new]
Siemens KG39NXI46 - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/712225/siemens-kg39nxi46.html?utm_nooverride=1	0.02	March 27, 2018 (04:50) [new]
HP 15-bw022nb Azerty - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/784268/hp-15-bw022nb-azerty.html?utm_nooverride=1	0.02	March 27, 2018 (04:50) [new]

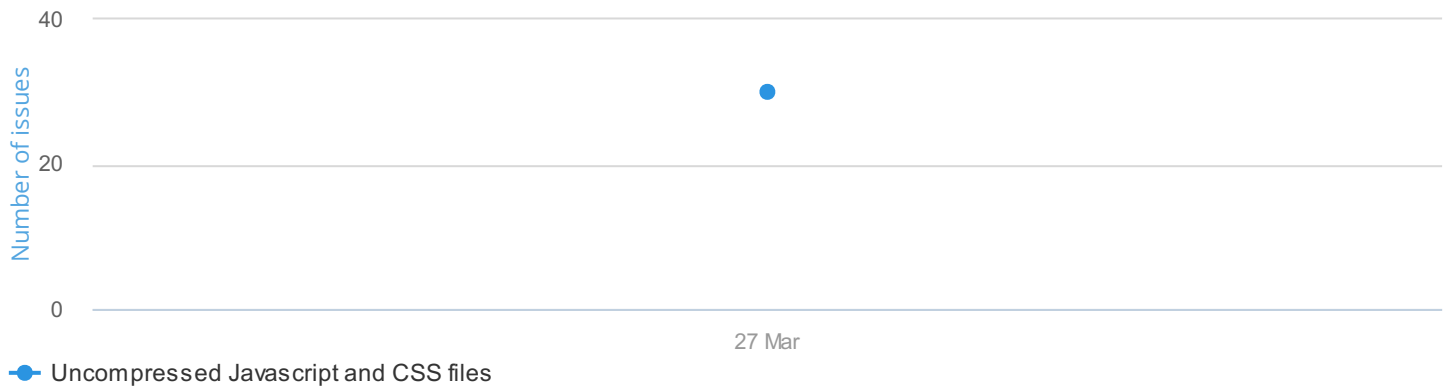
Page URL	Ratio	Discovered
Samsung Galaxy S9 Noir - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/805208/samsung-galaxy-s9-noir.html?utm_nooverride=1	0.02	March 27, 2018 (04:50) [new]
Se connecter - Coolblue - tout pour un sourire https://www.coolblue.be/fr/se-connecter	0.01	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client	0.02	March 27, 2018 (04:50) [new]
Paiement - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/1234/toutes-les-informations-sur/paiement.html	0.01	March 27, 2018 (04:50) [new]
Commande - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/22/toutes-les-informations-sur/commande.html	0.01	March 27, 2018 (04:50) [new]
Options de livraison - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/2728/informations-sur/options-de-livraison.html	0.02	March 27, 2018 (04:50) [new]
Protection des données personnelles - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/2923/informations-sur/protection-des-donnees-personnelles.html	0.04	March 27, 2018 (04:50) [new]
Tout pour un sourire - Coolblue - tout pour un sourire https://www.coolblue.be/fr/tout-pour-un-sourire	0.02	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl	0.01	March 27, 2018 (04:50) [new]
Cookies - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/cookies	0.05	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl/klantenservice	0.02	March 27, 2018 (04:50) [new]
Winkel in Antwerpen - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/antwerpen	0.01	March 27, 2018 (04:50) [new]
Winkel in Lochristi - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/lochristi	0.01	March 27, 2018 (04:50) [new]
Winkel in Zaventem - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/zaventem	0.02	March 27, 2018 (04:50) [new]

Uncompressed Javascript and CSS files

- i** *About this issue: This issue is triggered if compression is not enabled in the HTTP response. Compressing JavaScript and CSS files significantly reduces their size as well as the overall size of your webpage, thus improving your page load time. Uncompressed JavaScript and CSS files make your page load slower, which negatively affects user experience and may worsen your search engine rankings. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, you should make sure they do not affect your page's load time. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Enable compression for your JavaScript and CSS files on your server. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, contact the website owner and ask them to enable compression on their server. If this issue doesn't affect your page load time, simply ignore it.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Uncompressed Javascript and CSS files 30

www.coolblue.be, GoogleBot-Desktop

Page URL	Resource URL	Resource Type	Discovered
Coolblue - tout pour un sourire https://www.coolblue.be/fr	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
À propos de Coolblue - Coolblue - tout pour un sourire https://www.coolblue.be/fr/a-propos-de-coolblue	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Programme d'Affiliation - Coolblue - tout pour un sourire https://www.coolblue.be/fr/affiliation	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Business - Coolblue - tout pour un sourire https://www.coolblue.be/fr/business	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Conditions Générales Coolblue N.V. - Coolblue - tout pour un sourire https://www.coolblue.be/fr/conditions-generales	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Cookies - Coolblue - tout pour un sourire https://www.coolblue.be/fr/cookies	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
S'enregistrer - Coolblue - tout pour un sourire https://www.coolblue.be/fr/enregistrer	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Magasins - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Magasin à Anvers - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins/anvers	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Magasin à Lochristi - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins/lochristi	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Magasin à Zaventem - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins/zaventem	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Mot de passe oublié - Coolblue - tout pour un sourire https://www.coolblue.be/fr/mot-de-passe-oublie	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Notre gamme - Coolblue - tout pour un sourire https://www.coolblue.be/fr/notre-gamme	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]

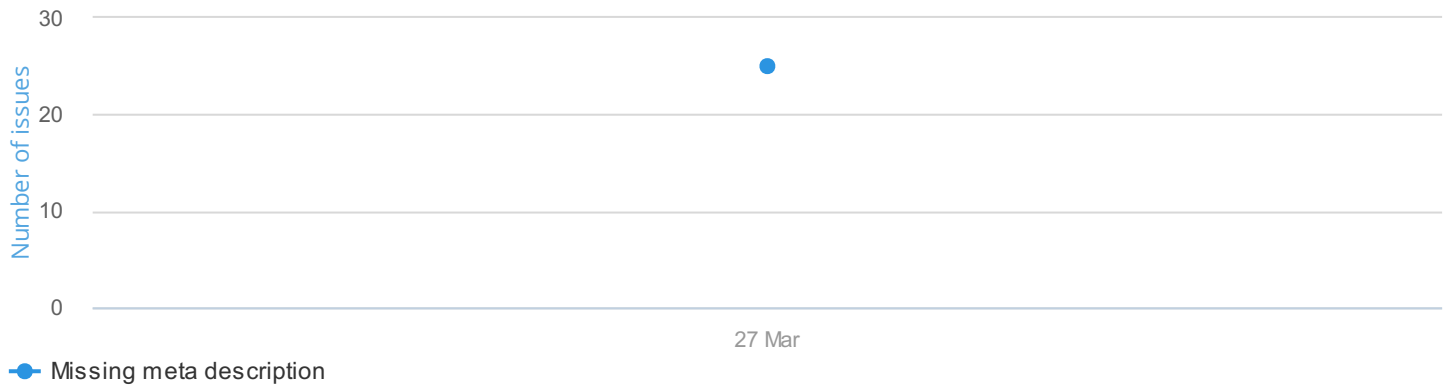
Page URL	Resource URL	Resource Type	Discovered
Panier - Coolblue - tout pour un sourire https://www.coolblue.be/fr/panier	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Siemens KG39NXI46 - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/712225/siemens-kg39nxi46.html?utm_nooverride=1	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
HP 15-bw022nb Azerty - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/784268/hp-15-bw022nb-azerty.html?utm_nooverride=1	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Samsung Galaxy S9 Noir - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/805208/samsung-galaxy-s9-noir.html?utm_nooverride=1	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Se connecter - Coolblue - tout pour un sourire https://www.coolblue.be/fr/se-connecter	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Paiement - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/1234/toutes-les-informations-sur/paiement.html	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Commande - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/22/toutes-les-informations-sur/commande.html	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Options de livraison - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/2728/informations-sur/options-de-livraison.html	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Protection des données personnelles - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/2923/informations-sur/protection-des-donnees-personnelles.html	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Tout pour un sourire - Coolblue - tout pour un sourire https://www.coolblue.be/fr/tout-pour-un-sourire	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Cookies - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/cookies	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl/klantenservice	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Winkel in Antwerpen - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/antwerpen	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Winkel in Lochristi - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/lochristi	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]
Winkel in Zaventem - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/zaventem	https://assets.coolblue.nl/css/404/404.5fb87f610ff26ed56c4da1e52399ea0f.css	CSS	March 27, 2018 (04:50) [new]

Missing meta description

i *About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)




Missing meta description 25

www.coolblue.be, GoogleBot-Desktop

Page URL	Discovered
Coolblue https://www.coolblue.be/	March 27, 2018 (04:50) [new]
À propos de Coolblue - Coolblue - tout pour un sourire https://www.coolblue.be/fr/a-propos-de-coolblue	March 27, 2018 (04:50) [new]
Programme d'Affiliation - Coolblue - tout pour un sourire https://www.coolblue.be/fr/affiliation	March 27, 2018 (04:50) [new]
Business - Coolblue - tout pour un sourire https://www.coolblue.be/fr/business	March 27, 2018 (04:50) [new]
Conditions Générales Coolblue N.V. - Coolblue - tout pour un sourire https://www.coolblue.be/fr/conditions-generales	March 27, 2018 (04:50) [new]
Cookies - Coolblue - tout pour un sourire https://www.coolblue.be/fr/cookies	March 27, 2018 (04:50) [new]
S'enregistrer - Coolblue - tout pour un sourire https://www.coolblue.be/fr/enregistrer	March 27, 2018 (04:50) [new]
Magasins - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins	March 27, 2018 (04:50) [new]
Magasin à Anvers - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins/anvers	March 27, 2018 (04:50) [new]
Magasin à Lochristi - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins/lochristi	March 27, 2018 (04:50) [new]

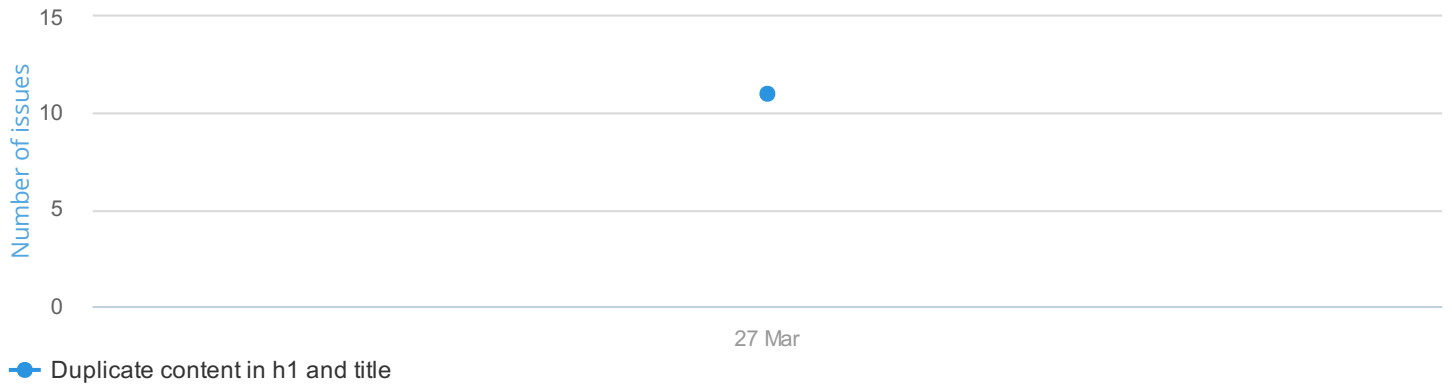
Page URL	Discovered
Magasin à Zaventem - Coolblue - tout pour un sourire https://www.coolblue.be/fr/magasins/zaventem	March 27, 2018 (04:50) [new]
Mot de passe oublié - Coolblue - tout pour un sourire https://www.coolblue.be/fr/mot-de-passe-oublie	March 27, 2018 (04:50) [new]
Panier - Coolblue - tout pour un sourire https://www.coolblue.be/fr/panier	March 27, 2018 (04:50) [new]
Se connecter - Coolblue - tout pour un sourire https://www.coolblue.be/fr/se-connecter	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client	March 27, 2018 (04:50) [new]
Paiement - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/1234/toutes-les-informations-sur/paiement.html	March 27, 2018 (04:50) [new]
Commande - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/22/toutes-les-informations-sur/commande.html	March 27, 2018 (04:50) [new]
Options de livraison - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/2728/informations-sur/options-de-livraison.html	March 27, 2018 (04:50) [new]
Protection des données personnelles - Coolblue - tout pour un sourire https://www.coolblue.be/fr/service-client/2923/informations-sur/protection-des-donnees-personnelles.html	March 27, 2018 (04:50) [new]
Tout pour un sourire - Coolblue - tout pour un sourire https://www.coolblue.be/fr/tout-pour-un-sourire	March 27, 2018 (04:50) [new]
Cookies - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/cookies	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl/klantenservice	March 27, 2018 (04:50) [new]
Winkel in Antwerpen - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/antwerpen	March 27, 2018 (04:50) [new]
Winkel in Lochristi - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/lochristi	March 27, 2018 (04:50) [new]
Winkel in Zaventem - Coolblue - alles voor een glimlach https://www.coolblue.be/nl/winkels/zaventem	March 27, 2018 (04:50) [new]

Duplicate content in h1 and title

- 
 About this issue: It is a bad idea to duplicate your title tag content in your first-level header. If your page's <title> and <h1> tags match, the latter may appear over-optimized to search engines. Also, using the same content in titles and headers means a lost opportunity to incorporate other relevant keywords for your page. How to fix: Try to create different content for your <title> and <h1> tags.

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Duplicate content in h1 and title 11

www.coolblue.be, GoogleBot-Desktop

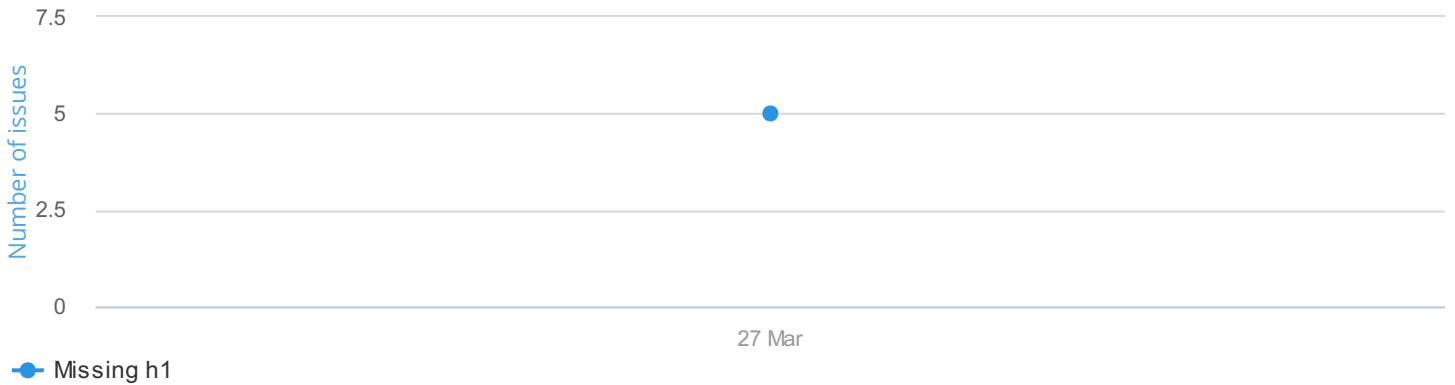
Page URL	Title	Discovered
Newsroom Coolblue http://nieuws.coolblue.be	Newsroom Coolblue	March 27, 2018 (04:50) [new]
Beeldbank http://nieuws.coolblue.be/beeldbank/	Beeldbank	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact-be/	Neem contact op	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact/	Neem contact op	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie	Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica--en-telecomwebwinkel-van-belgie/	Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	Coolblue opent nieuw hoofdkantoor in België	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	Coolblue ouvre les portes de ses nouveaux locaux en Belgique	March 27, 2018 (04:50) [new]
Jaarboek 2017 http://nieuws.coolblue.be/jaarverslag-2017/	Jaarboek 2017	March 27, 2018 (04:50) [new]
Omzet Coolblue schiet naar 1,2 miljard euro http://nieuws.coolblue.be/omzet-coolblue-schiet-naar-1-komma-2-miljard-euro/	Omzet Coolblue schiet naar 1,2 miljard euro	March 27, 2018 (04:50) [new]
Coolblue verbreekt vandaag al haar verkooprecords. http://nieuws.coolblue.be/vandaag-coolblue-verbreekt-al-haar-verkooprecords/	Coolblue verbreekt vandaag al haar verkooprecords.	March 27, 2018 (04:50) [new]

Missing h1

- i** *About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Missing h1 5

www.coolblue.be, GoogleBot-Desktop

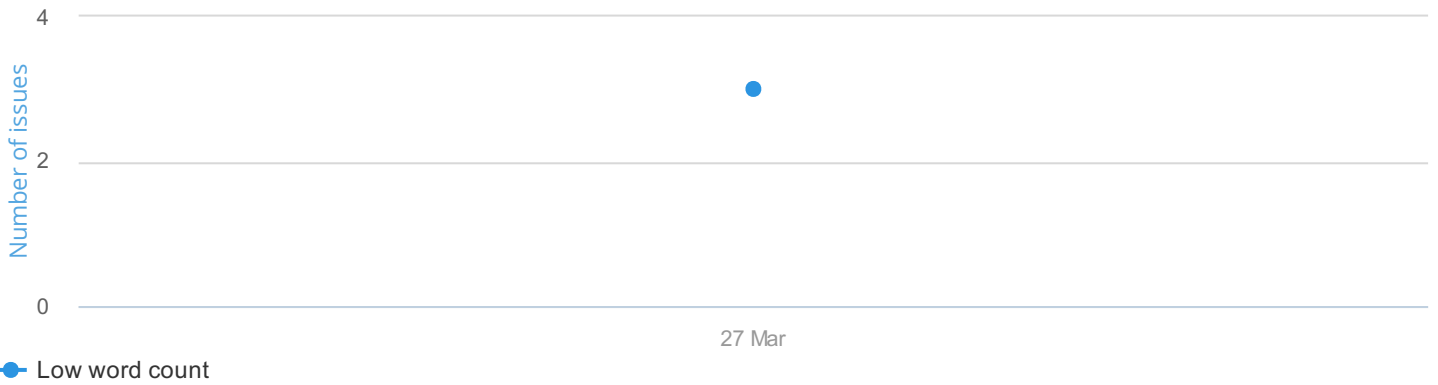
Page URL	Discovered
Coolblue https://www.coolblue.be/	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr	March 27, 2018 (04:50) [new]
Conditions Générales Coolblue N.V. - Coolblue - tout pour un sourire https://www.coolblue.be/fr/conditions-generales	March 27, 2018 (04:50) [new]
Mot de passe oublié - Coolblue - tout pour un sourire https://www.coolblue.be/fr/mot-de-passe-oublie	March 27, 2018 (04:50) [new]
Coolblue - alles voor een glimlach https://www.coolblue.be/nl	March 27, 2018 (04:50) [new]

Low word count

- i** *About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Low word count 3

www.coolblue.be, GoogleBot-Desktop

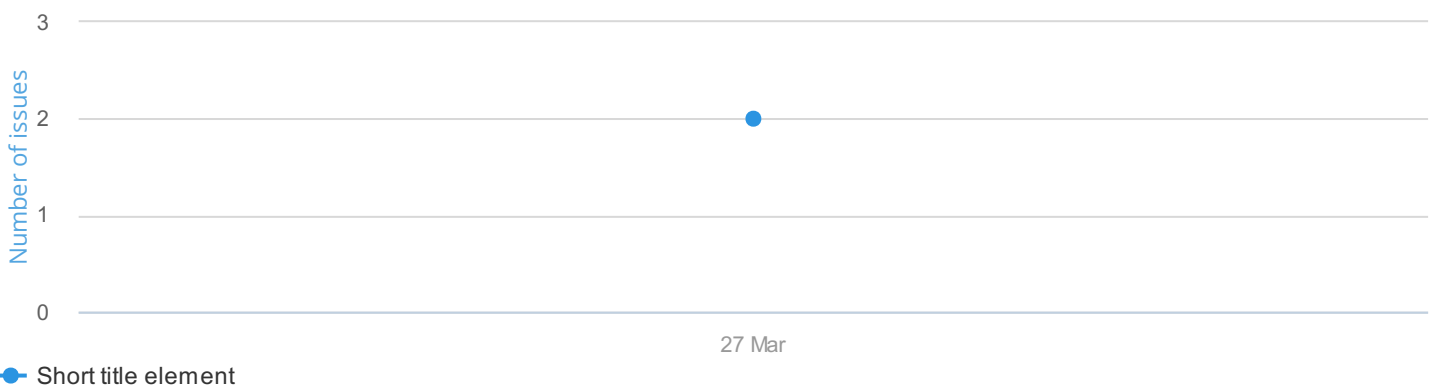
Page URL	Words Count	Discovered
Neem contact op http://nieuws.coolblue.be/contact-be/	177	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact/	181	March 27, 2018 (04:50) [new]
Coolblue https://www.coolblue.be/	52	March 27, 2018 (04:50) [new]

Short title element

i *About this issue: Generally, using short titles on webpages is a recommended practice. However, keep in mind that titles containing 10 characters or less do not provide enough information about what your webpage is about and limit your page's potential to show up in search results for different keywords. How to fix: Add more descriptive text inside your page's <title> tag.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Short title element 2

www.coolblue.be, GoogleBot-Desktop

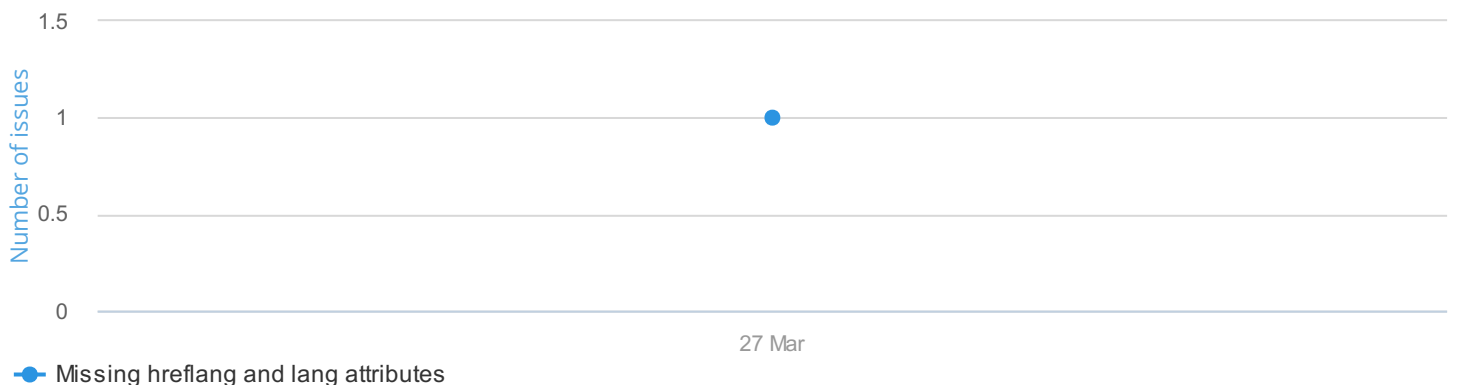
Page URL	Title	Discovered
Beeldbank http://nieuws.coolblue.be/beeldbank/	Beeldbank	March 27, 2018 (04:50) [new]
Coolblue https://www.coolblue.be/	Coolblue	March 27, 2018 (04:50) [new]

Missing hreflang and lang attributes

i *About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang='en'>". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel='alternate' href='http://example.com/' hreflang='en'/>*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Missing hreflang and lang attributes 1

www.coolblue.be, GoogleBot-Desktop

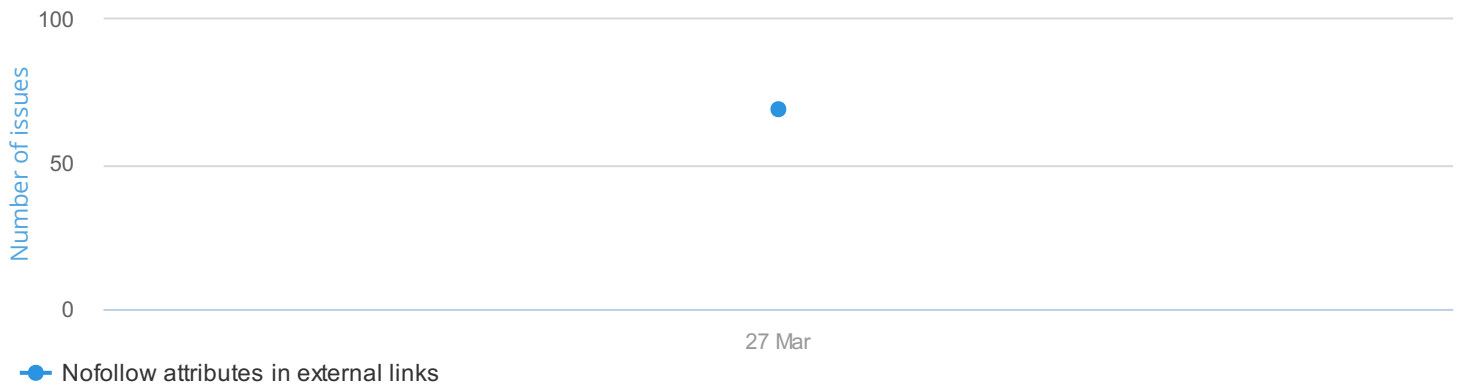
Page URL	Discovered
Coolblue https://www.coolblue.be/	March 27, 2018 (04:50) [new]

Nofollow attributes in external links

i *About this issue: A nofollow attribute is an element in an <a> tag that tells crawlers not to follow the link. "Nofollow" links don't pass any link juice or anchor texts to referred webpages. The unintentional use of nofollow attributes may have a negative impact on the crawling process and your rankings. How to fix: Make sure you haven't used nofollow attributes by mistake. Remove them from <a> tags, if needed.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Nofollow attributes in external links 69

www.coolblue.be, GoogleBot-Desktop

Page URL	Link URL	Discovered
Newsroom Coolblue http://nieuws.coolblue.be	http://content.presspage.com/uploads/361/800_coolbluezaventem4.jpg?10000	March 27, 2018 (04:50) [new]
Newsroom Coolblue http://nieuws.coolblue.be	http://content.presspage.com/uploads/361/800_coolbluezaventem5.jpg?10000	March 27, 2018 (04:50) [new]
Newsroom Coolblue http://nieuws.coolblue.be	http://content.presspage.com/uploads/361/800_magazijnpakketje.jpg?10000	March 27, 2018 (04:50) [new]
Newsroom Coolblue http://nieuws.coolblue.be	http://content.presspage.com/uploads/361/800_pakketvertrager.jpg?10000	March 27, 2018 (04:50) [new]
Newsroom Coolblue http://nieuws.coolblue.be	http://content.presspage.com/uploads/361/800_coolbluezaventem6.jpg?10000	March 27, 2018 (04:50) [new]
Newsroom Coolblue http://nieuws.coolblue.be	https://beheer.thuiswinkel.org/leden/coolblue/certificaat	March 27, 2018 (04:50) [new]
Newsroom Coolblue http://nieuws.coolblue.be	http://content.presspage.com/uploads/361/800_coolbluezaventem-2.jpg?10000	March 27, 2018 (04:50) [new]
Beeldbank http://nieuws.coolblue.be/beeldbank/	http://www.coolblue.nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]
Beeldbank http://nieuws.coolblue.be/beeldbank/	https://beheer.thuiswinkel.org/leden/coolblue/certificaat	March 27, 2018 (04:50) [new]
Beeldbank http://nieuws.coolblue.be/beeldbank/	http://www.coolblue.nl/klantenservice/4022/informatie-over/paypal.html	March 27, 2018 (04:50) [new]
Beeldbank http://nieuws.coolblue.be/beeldbank/	http://www.coolblue.nl/klantenservice/321/informatie-over/ideal.html	March 27, 2018 (04:50) [new]
Beeldbank http://nieuws.coolblue.be/beeldbank/	http://www.coolblue.nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact-be/	https://beheer.thuiswinkel.org/leden/coolblue/certificaat	March 27, 2018 (04:50) [new]

Page URL	Link URL	Discovered
Neem contact op http://nieuws.coolblue.be/contact/	http://www.coolblue.nl/klantenservice/181/alle-informatie-over/bezorgen.html	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact/	https://beheer.thuiswinkel.org/leden/coolblue/certificaat	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact/	http://www.coolblue.nl/klantenservice/4022/informatie-over/paypal.html	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact/	http://www.coolblue.nl/klantenservice/321/informatie-over/ideal.html	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact/	http://www.coolblue.nl/klantenservice/1061/informatie-over/creditcard.html	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie	https://beheer.thuiswinkel.org/leden/coolblue/certificaat	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie/	https://beheer.thuiswinkel.org/leden/coolblue/certificaat	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-holland1.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-ardennen.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-frituur.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-frituur2.jpg?10000	March 27, 2018 (04:50) [new]
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Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-frituur1.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-overzichtstilteruimtes.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-sinksenfoor1.jpg?10000	March 27, 2018 (04:50) [new]

Page URL	Link URL	Discovered
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-bond2.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-be-fotobooth.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-be-donkeykong.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-be-sinksenfoor2.jpg?10000	March 27, 2018 (04:50) [new]
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Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-be-holland.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-be-portal.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-be-sinksenfoor3.jpg?10000	March 27, 2018 (04:50) [new]
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Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	http://content.presspage.com/uploads/361/800_coolblue-be-donkeykong1.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-be-holland1.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-be-ardennen.jpg?10000	March 27, 2018 (04:50) [new]

Multiple h1 tags

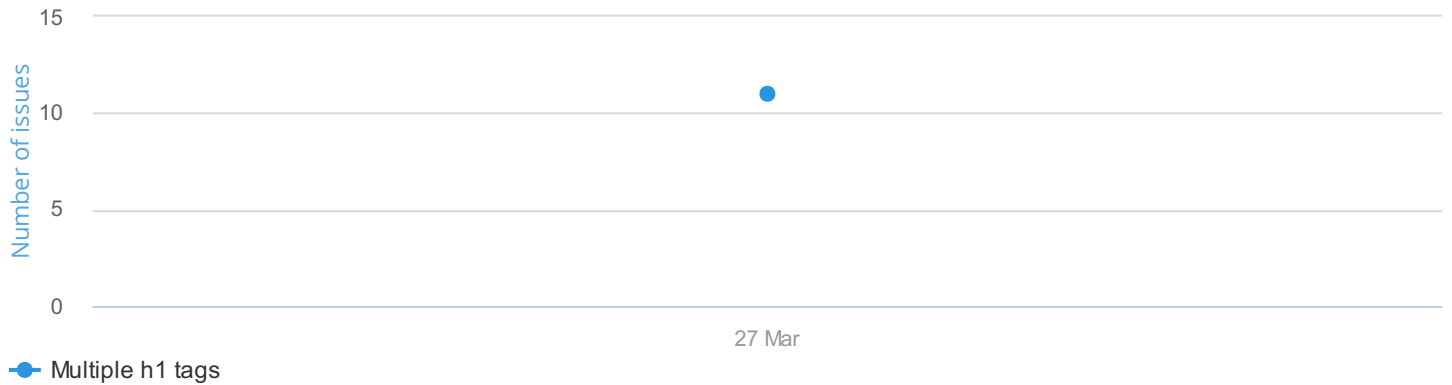
Page URL	Link URL	Discovered
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-frituur.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-frituur2.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-bond.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-dedijk1.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-frituur1.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-overzichtstilteruimtes.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-sinksenfoor1.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-bond2.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-fotobooth.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-donkeykong.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-sinksenfoor2.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-bond1.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	https://beheer.thuiswinkel.org/leden/coolblue/certificat	March 27, 2018 (04:50) [new]

Page URL	Link URL	Discovered
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-holland.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-portal.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-sinksenfoor3.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-frituur3.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-sinksenfoor.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-dedijk.jpg?10000	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	http://content.presspage.com/uploads/361/800_coolblue-donkeykong1.jpg?10000	March 27, 2018 (04:50) [new]
Jaarboek 2017 http://nieuws.coolblue.be/jaarverslag-2017/	https://beheer.thuiswinkel.org/leden/coolblue/certificaat	March 27, 2018 (04:50) [new]
Omzet Coolblue schiet naar 1,2 miljard euro http://nieuws.coolblue.be/omzet-coolblue-schiet-naar-1-komma-2-miljard-euro/	http://content.presspage.com/uploads/361/1920_grafiekomzetcoolblue2017.jpg?10000	March 27, 2018 (04:50) [new]
Omzet Coolblue schiet naar 1,2 miljard euro http://nieuws.coolblue.be/omzet-coolblue-schiet-naar-1-komma-2-miljard-euro/	https://beheer.thuiswinkel.org/leden/coolblue/certificaat	March 27, 2018 (04:50) [new]
Coolblue verbreekt vandaag al haar verkooprecords. http://nieuws.coolblue.be/vandaag-coolblue-verbreekt-al-haar-verkooprecords/	https://beheer.thuiswinkel.org/leden/coolblue/certificaat	March 27, 2018 (04:50) [new]
Samsung Galaxy S9 Noir - Coolblue - tout pour un sourire https://www.coolblue.be/fr/produit/805208/samsung-galaxy-s9-noir.html?utm_nooverride=1	https://www.youtube.com/embed/p5KX1UJO1k?rel=0	March 27, 2018 (04:50) [new]

i About this issue: Although multiple `<h1>` tags are allowed in HTML5, we still do not recommend that you use more than one `<h1>` tag per page. Including multiple `<h1>` tags may confuse users. How to fix: Use multiple `<h2>`-`<h6>` tags instead of an `<h1>`.

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Multiple h1 tags 11

www.coolblue.be, GoogleBot-Desktop

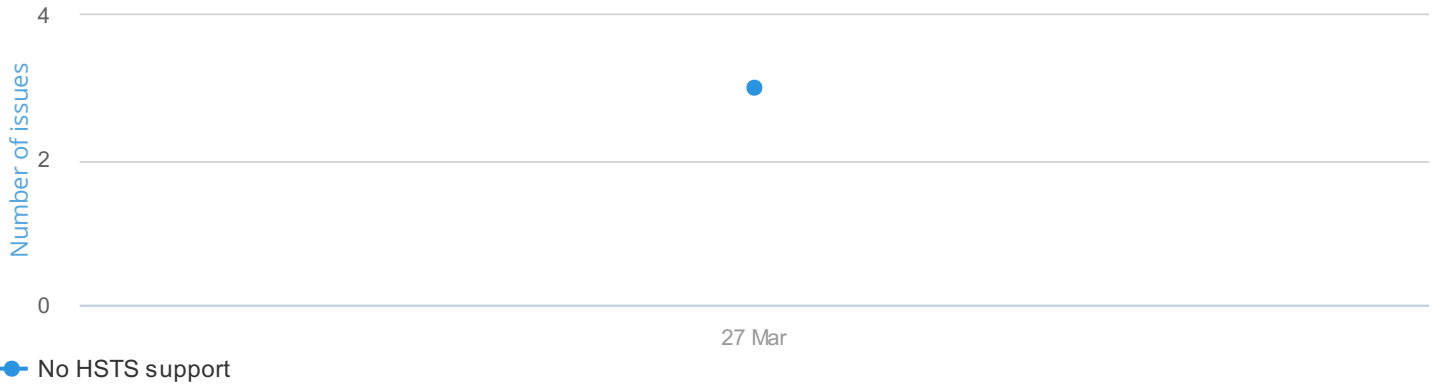
Page URL	H1 Count	Discovered
Newsroom Coolblue http://nieuws.coolblue.be	2	March 27, 2018 (04:50) [new]
Beeldbank http://nieuws.coolblue.be/beeldbank/	2	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact-be/	2	March 27, 2018 (04:50) [new]
Neem contact op http://nieuws.coolblue.be/contact/	2	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie	2	March 27, 2018 (04:50) [new]
Coolblue bekroond tot beste Elektronica- en Telecomwebwinkel van België http://nieuws.coolblue.be/coolblue-bekroond-tot-beste-elektronica-en-telecomwebwinkel-van-belgie/	2	March 27, 2018 (04:50) [new]
Coolblue opent nieuw hoofdkantoor in België http://nieuws.coolblue.be/coolblue-opent-nieuw-hoofdkantoor-in-belgie/	2	March 27, 2018 (04:50) [new]
Coolblue ouvre les portes de ses nouveaux locaux en Belgique http://nieuws.coolblue.be/coolblue-ouvre-les-portes-de-ses-nouveaux-locaux-en-belgique/	2	March 27, 2018 (04:50) [new]
Jaarboek 2017 http://nieuws.coolblue.be/jaarverslag-2017/	2	March 27, 2018 (04:50) [new]
Omzet Coolblue schiet naar 1,2 miljard euro http://nieuws.coolblue.be/omzet-coolblue-schiet-naar-1-komma-2-miljard-euro/	2	March 27, 2018 (04:50) [new]
Coolblue verbreekt vandaag al haar verkooprecords. http://nieuws.coolblue.be/vandaag-coolblue-verbreekt-al-haar-verkooprecords/	2	March 27, 2018 (04:50) [new]

No HSTS support

i *About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



No HSTS support 3

www.coolblue.be, GoogleBot-Desktop

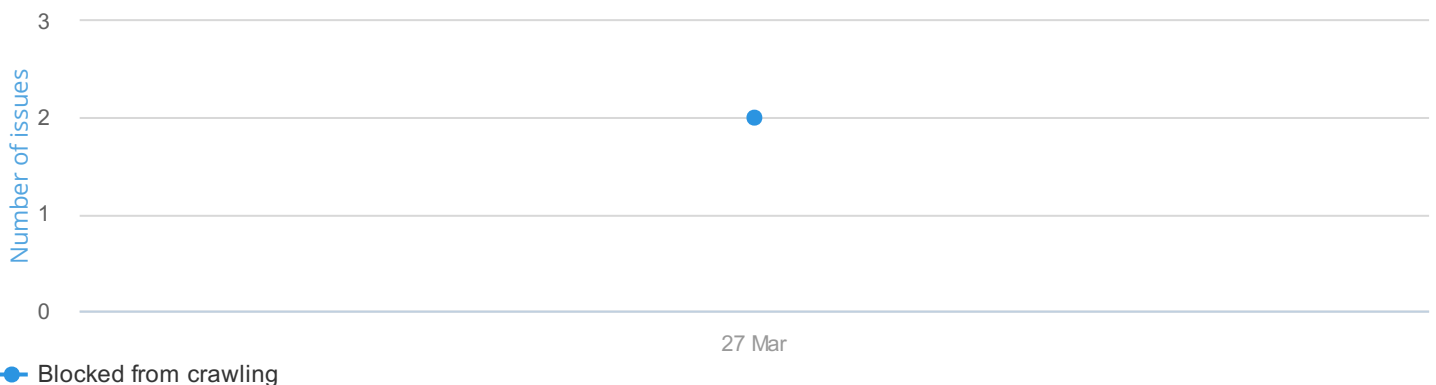
Subdomain	Discovered
coolblue.be	March 27, 2018 (04:50) [new]
nieuws.coolblue.be	March 27, 2018 (04:50) [new]
www.coolblue.be	March 27, 2018 (04:50) [new]

Blocked from crawling

i *About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.*

Historical chart for audits

Period: March 27, 2018 (04:50) - March 27, 2018 (04:50)



Blocked from crawling 2

www.coolblue.be, GoogleBot-Desktop

Page URL	Discovered
Chèque-cadeau Coolblue kopen? - Coolblue - tout pour un sourire https://www.coolblue.be/fr/cadeaubonnen	March 27, 2018 (04:50) [new]
Coolblue - tout pour un sourire https://www.coolblue.be/fr/tablets/apple?utm_nooverride=1	March 27, 2018 (04:50) [new]